



## FOR IMMEDIATE RELEASE

Steve Levy  
*Marketing Coordinator*  
904-645-7880 ext.300  
slevy@ssav.net

November 4, 2010

### **Joe Sampson promoted to Marketing and Business Development Director for the Sight & Sound Productions family of companies.**

After just one year with the company, Joe Sampson has been promoted to Marketing and Business Development Director. During his time with the company, Sampson has gone above and beyond in his job duties and organized a sales and marketing effort that helped drive the company well beyond its previous year's figures.

A native Floridian, Sampson moved to St. Augustine in 2003 shortly after furthering his education at Southeastern University in Lakeland, FL. There, he founded an antiques and vintage collectibles company. After selling the company in 2006, which he had built into 2 retail shops and an e-commerce operation, he began a successful stint in real estate developmental marketing. Sampson moved to Jacksonville in the fall of 2009 in search of a new opportunity, where he found Sight & Sound Productions and immediately felt at home.

"Joe's work-ethic, creativity and efficient, methodical style of management made him the ideal candidate for this position. I truly believe he has the vision and know-how to take Sight & Sound to the next level from a marketing standpoint. I'm looking forward to seeing where we are at this time next year." said Jon Davis, Owner/President of Sight & Sound Productions.

The Sight & Sound Productions family of companies relies heavily on the experience and high talent level of their employees to create memorable and positive experiences for their valued clients. Joe fits the mold well and will undoubtedly continue to be an asset to the growth and success of the company and its clientele.

