



## FOR IMMEDIATE RELEASE

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### **Sight & Sound Productions launches new custom Facebook page.**

Sight & Sound Productions is proud to announce the launch of their newly customized page on Facebook. The event production company realizes that social networking is vital to promoting their business and with this step, hopes to get ahead of the social media curve. Sight and Sound plans to give away 2 iPod Nano Clips between now and December 23<sup>rd</sup> and will continue to promote their Facebook page with more similar promotions and frequent ticket package giveaways to Northeast Florida concerts and events.

“We work with so many high profile clients and produce some of the coolest shows in Jacksonville. Now we can finally build a following and share the experience of what we’re doing with our great community as we’re doing it” said the company’s Marketing Director, Joe Sampson.

This is just the most recent step the company has taken in the area of internet marketing. Earlier this year, the Sight & Sound Productions family of companies announced the launches of SSAV.net and MugwumpProductions.com. You can visit and “Like” the new Facebook page at [www.facebook.com/SSAVJAX](http://www.facebook.com/SSAVJAX).