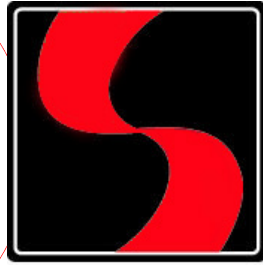


Volume 1, Issue 1

July 2009



**SIGHT &
SOUND**
PRODUCTIONS

LINE ARRAY TECHNOLOGY

TIP OF THE MONTH

Flash drives can easily transfer viruses among computers and networks. Regularly scan your flash drive for viruses so that you mistakenly transfer a virus to another computer. To do this, plug your flash drive into a USB port. Once your computer recognizes the device, you can either go to My Computer, right-click the flash drive and select 'Scan Now', or you can open your anti virus software, select the flash drive and select 'Scan Drive'.

SHOUT-OUT

Everyone on the S&S team we had was exceptional. They understood what we wanted to achieve in our two day meeting, and took the steps necessary to ensure success. I noticed little things they did that meant they were dedicated to a successful meeting, such as changing the batteries in microphones before a long period of continuous usage. From the sales staff to the technician, Sight & Sound delivers.

~Wade Fallin, Ceva Logistics

Sight & Sound Productions has expanded into the concert audio arena with the recent acquisition of top-of-the-line ElectroVoice (EV) XLC line array systems. This equipment enables Sight & Sound to be competitive in the concert niche, as the systems can accommodate up to 25,000 people. The XLC line arrays are designed to provide outstanding sonic quality across a spectrum of different venue types, while being easy to set-up and transport. These audio systems work well for outdoor festivals, concert halls, places of worship, and small fairs. The proven versatility places the XLC line array at the top of its class in concert audio.

KNOWING THE UNKNOWN

Producing a successful event is very contingent on the quality and depth of planning that goes into it. Even with attentive planning, it is necessary to "know the unknowns" to eliminate any problems in the long run. Having the assistance of a production company is helpful, because their expertise alerts them to the little things that may fall through the cracks, but that may be potentially problematic later on. Advance planning is critical in order to meet your budget and still pull off an extraordinary, memorable event. For instance, Sight & Sound

The XLC is relatively compact, as was designed to meet the challenges of difficult acoustical environments, such as sports facilities and performing arts venues where a traditional line array might be too large. The new design performs extremely well in areas of pattern control and predictability, providing echo-free, clear sound for large crowds. Sight & Sound Productions can now outfit audio for large concerts and unconventional venues; combined with dramatic lighting and video, events can be taken to a whole new level.



Jennifer Trent's Winter Luau themed event at Sawgrass Marriott

WORDS OF WISDOM

"The best vision is insight"

~Malcolm S. Forbes



Jacksonville Business Journal's 2009 Book of Lists Party at TPC Clubhouse