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Contact: Renée Goodwin  
Office: (904) 645-7880 x.300  
Mobile: (904) 234-5547  
Email: [rgoodwin@ssav.net](mailto:rgoodwin@ssav.net)

### **Sight & Sound Adds New Event Technology Department**

Jacksonville, FL, 19<sup>th</sup> December, 2008—Sight & Sound Productions, one of Northeast Florida's major event production companies, has expanded into the event technology field.

Today's economy leaves little room for additional expenses when it comes to the event production industry. In response to the demand for laptops, printers, fax machines and network installation, Sight & Sound Productions has created a department specifically to cater to the short or long term needs of meeting planners and businesspeople alike when purchasing these items is not an option. As a more cost-effective solution, Sight & Sound Productions rents such equipment so that on-site technology needs can be met within budget and without hassle.

John Gornto, who has over 10 years experience in the technology field, heads up the new department. He facilitates the set-up of mobile offices, cybercafés, and networking capabilities for clients who need access to such technology for an event or day-to-day operations. As a Hewitt-Packard partner, Sight & Sound maintains an inventory of HP business class laptops, desktop computers, and laserjet printers, in addition to Macbooks and other Apple products.

Sight & Sound Productions is a full service event production company that strives to find new ways to meet the evolving demands of the event production industry. For more information on the company's new event technology department, visit <http://www.ssav.net>.

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