



## **FOR IMMEDIATE RELEASE**

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Jacksonville, FL; 7<sup>th</sup> May, 2009—Sight & Sound Productions announces the acquisition of the EV XLC Line Array, placing the company at the forefront of the concert audio niche.

Sight & Sound Productions has been a leader in sound reinforcement for over 22 years, and this move is indicative of the company taking their audio services to the next level and remaining competitive in the event production field. The new line array systems enable Sight & Sound Productions to execute both large-scale musical events and smaller events, such as fairs. With 20 cabinets of the EV XLC Line Array, the company has the versatility to produce events in a wide spectrum of venues; from those that hold 5,000 people, to outdoor areas, to arenas with a capacity for 50,000 people. Operated by Sight & Sound Productions' qualified sound engineers, the company can combine the superior sound produced by the system with live video, screens, and dramatic LED and intelligent lighting to give audiences the optimum concert experience. Conversely, the line array systems can be used for events featuring speakers and presenters, to ensure that each word carries clearly and strongly to each audience member.

Sight & Sound Productions is committed to providing the best quality equipment for its clients. The XLC Line Array series is at the top of its class in concert audio, and was designed to overcome the challenges of unconventional acoustical environments, such as sports facilities, where a traditional line array might be too large. The model is compact and easier to install, which improves labor efficiency and reduces transportation complications. The overall result is seamless coordination, and a powerful show.

With the new line array, Sight & Sound Productions will be more involved in the concert and festival industry. Together with the company's tradition of excellent customer service and attention to detail, planning a large or small scale audio event will become much less complicated.

For more information on Sight & Sound's new line array, visit their website at [www.ssav.net](http://www.ssav.net)

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